



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

January 14, 2016

### 1. Call to Order

The meeting was called to order by the Chairperson, Harvey Gersin, at 7:32PM at West Bloomfield Town Hall.

### 2. Roll Call

Members Present:

Representing Keego Harbor: John Horger  
Representing Orchard Lake: Anne Dziuba, Dan Krause  
Representing Sylvan Lake: Jim Endres  
Representing West Bloomfield: Larry Brown, Harvey Gersin, Mark Kowalsky,  
Suzanne Levine, Deborah Macon (arrived at 7:36PM)

Members Absent:

Representing Keego Harbor: Michael Grogan  
Representing Sylvan Lake: Bill Brundage  
Representing West Bloomfield: Gerald Walters

Others in Attendance:

Dave Scott (General Manager, Civic Center TV), David Albery (Executive Director, GWBCCC)

The Executive Director stated that Mr. Walters and Mr. Grogan had communicated their inability to attend the meeting. He added that material, in addition to that delivered earlier in the week, had been provided for commissioners at the dais.

### 3. Election of Officers

The Chairperson stated that the Commission's bylaws require the election of officers at the first regularly scheduled meeting of each year and that one officer be elected from each community. He noted that the summary of each commissioner's availability for election was distributed, and that each current officer is available for re-election. He asked for a motion to re-elect the current officers.

Motion by Mr. Krause, support from Mr. Horger:

“That the Greater West Bloomfield Cable Communications Commission elect as its officers for 2016 Harvey Gersin of West Bloomfield as Chairperson, Jim Endres of Sylvan Lake as Vice-Chairperson, Anne Dziuba of Orchard Lake as Secretary, and Michael Grogan of Keego Harbor as Treasurer.”

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Kowalsky, Krause, Levine

Voting NO:

The motion carried.

Speaking on behalf of all the officers just elected, the Chairperson thanked commissioners for their support and stated that they look forward to another spectacular year.

Mr. Brown stated that West Bloomfield Township rotates officers in order to give people a chance to be in different positions during the term of their appointments and suggested that in the future the Commission consider rotating the officer positions among different commissioners. The Chairperson stated that such rotation is a good idea and something the Commission will do in the future.

#### **4. Approval of Agenda**

Motion by Mr. Brown, support from Mr. Horger:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the January 14, 2016 meeting.”

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Kowalsky, Krause, Levine

Voting NO:

The motion carried.

Mrs. Macon arrived at 7:36PM.

#### **5. Public Forum**

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting. Those unable to attend should contact the Commission at [gwbcable.org](http://gwbcable.org).

No member of the public rose to address the Commission.

## **6. Approval of Minutes**

Motion by Mr. Horger, support from Mr. Krause:

"That the Minutes of the December 3, 2015 meeting and the January 5, 2016 Joint Meeting be approved as presented."

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Kowalsky, Krause, Levine, Macon

Voting NO:

The motion carried.

## **7. Acceptance of Financial Report**

In the absence of Mr. Grogan, the Commission's Treasurer, the report was presented by the Executive Director. He stated that the report covers all 2015 expenditures to date but it is not the final report for the year since some 2015 expenditures will be processed in January.

Motion by Mr. Brown, support from Mr. Horger:

"That the Financial Report be accepted."

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Kowalsky, Krause, Levine, Macon

Voting NO:

The motion carried.

## **8. Commission Reports**

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

### Report of the Community Programming Committee

Commissioners were provided a written report which was summarized by Mrs. Dziuba, the committee chairperson.

### Report of the Commission Operations and Strategic Planning Committee

Commissioners were provided a written report which was summarized by Mr. Kowalsky, the committee chairperson.

Motion by Mr. Horger, support from Mr. Endres:

"That the Greater West Bloomfield Cable Communications Commission accept the reports of Community Programming Committee and the Commission Operations and Strategic Planning Committee."

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Kowalsky, Krause, Levine, Macon  
Voting NO:

The motion carried.

## **9. Executive Director's Report**

### Civic Center TV

The Chairperson introduced Civic Center TV General Manager Dave Scott, who addressed the Commission and provided a PowerPoint presentation.

He focused both on Civic Center TV programming in 2015 and plans for 2016, including technological upgrades put in place starting in 2013, past and future programming efforts, especially those focused on individuals, the new CCT news program which will debut in March, and metrics for civiccentertv.com and CCT programs on You Tub. He also reported on a projected redesign of civiccentertv.com, new CCT staff members, and former staff members now working for TV stations in Flint and Detroit.

He addressed upgrades to the community FM radio station, WBLD and his hope for more involvement of West Bloomfield High School students in the future.

Mr. Brown stated that the Commission should publicize the fact that CCT staff members have moved on to employment with commercial television operations.

The Chairperson thanked Mr. Scott for his comprehensive report and for providing, through his company, excellent community programming.

Mr. Endres stated that he is looking forward to seeing video windows on the communities' web sites featuring CCT programming and echoed the Chairperson's praise for Mr. Scott and his staff.

Mrs. Macon stated that the success of the efforts of CCT staff are due to Mr. Scott's expertise and ability and thanked him for the revitalization of the radio station.

The Executive Director noted the contributions of Dani Mann to the success of all that happens at Green Media Center.

### Cable Operators

Commissioners were provided copies of a letter from Comcast regarding channel line-up changes.

4<sup>th</sup> Quarter and Annual Report to the Four Communities

Commissioners were provided copies of the report provided to Keego Harbor, Orchard Lake, Sylvan Lake, and West Bloomfield.

Periodical Review

Price Waterhouse has reported that of the 79 percent of Americans who subscribe to pay television, 23 percent reduced their service last year and another 20 percent could reduce or eliminate in the next year. They are unhappy with the choices available to them and control over what they receive, the average subscriber paying for 194 channels and watching only 17 of them. The firm's advice to the industry is to customize packages of services in order to better meet consumer demand.

Wide Open West, which serves cable subscribers in nearly 70 communities in southeast Michigan, has received a cash infusion of 125 million dollars from a private equity firm, causing speculation regarding expansion of its footprint in Wayne, Oakland, and Macomb counties beyond the original Ameritech communities and the recent additions of Beverly Hills, Birmingham, and Livonia.

Communication

No communication was received.

Preview

The Executive Director presented his agenda for the time period between this meeting and the next.

**10. Unfinished Business**

No items of Unfinished Business were presented.

**11. New Business**

No items of New Business were presented.

**12. Public Forum**

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting.

No member of the public rose to address the Commission.

Ms. Levine thanked Mr. Scott and the Civic Center staff for their dedication to serving the community, and she invited people to go to the Chamber of Commerce web site and submit nominations for the group's tenth annual awards dinner in May.

Mrs. Macon announced the annual United We Walk event on Sunday, January 17, at West Bloomfield High School and noted the speaker is Michigan Supreme Court Justice Richard Bernstein. She added that Civic Center TV has taken on a much larger role in the planning and production of the event. She also offered United We Walk car magnets for purchase in support of United We Walk.

Mr. Endres thanked commissioners for all their efforts on behalf of the communities and for his re-election as Vice-Chairperson.

### **13. Adjournment**

The meeting was adjourned by the Chairperson at 8:23PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, FEBRUARY 11, 2016, at 7:30PM** at **WEST BLOOMFIELD TOWN HALL**, 4550 Walnut Lake Road, West Bloomfield, Michigan.