



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

February 29, 2016 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on February 29 at Green Media Center. In attendance were Commissioners Mark Kowalsky, the chairperson of the committee, Anne Dziuba, Jim Endres, Harvey Gersin, John Horger, and Deborah Macon. Also in attendance was Commissioner Larry Brown and Commission Executive Director Dave Albery. Not in attendance were Commissioners Brundage, Grogan, Krause, Levine, and Walters.

Mr. Gersin presented his summary of the process by which the committee and an ad hoc group of committee members developed 6 key objectives of the strategic planning process, incorporating 21 of the 27 objectives presented by the Commission's facilitator in December. Discussion focused on the next steps in the process and the involvement of the Community Programming Committee and the Finance Committee.

The committee created language regarding actionable tasks and assignments related to one or two items under each of the 6 key objectives and directed that it be distributed to the Commission as a draft document.