



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

March 10, 2016 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 8:25PM on March 10, 2016 at West Bloomfield Town Hall. In attendance were Commissioners Anne Dziuba, the chairperson of the committee, Jim Endres, Harvey Gersin, John Horger, Suzanne Levine, and Deborah Macon. Also in attendance were Commissioners Lawrence Brown and Michael Grogan, Civic Center TV General Manager Dave Scott, and Commission Executive Director Dave Albery. Not in attendance were Commissioners Brundage, Krause, Kowalsky, and Walters.

The committee reviewed the Cable Commission's "Policies for the Operation of Civic Center TV", specifically language designed to ensure that coverage of political candidates and proposals is objective. Members discussed the addition of wording to expand the exceptions to the rule that no declared candidate for office can appear on CCT from the filing deadline through the date of the primary and/or general election at which that candidate is on the ballot.

Motion by Mr. Gersin, support from Ms. Levine:

"That the Greater West Bloomfield Cable Communications Commission revise its 'Policies for the Operation of Civic Center TV' by adding the following language to the exceptions listed in Section L, Paragraph 1: "**bona fide newscasts and coverage of bona fide news events**"."

Voting YES: Endres, Dziuba, Gersin, Horger, Levine, Macon

Voting NO:

The motion carried.

Members discussed evaluation of Civic Center TV programming. Mr. Gersin presented two evaluation forms he created as alternatives to the 5C (communication, creativity, comprehensiveness, caring, captivating) form the committee has used for the past two years. The committee discussed the various components of the form, the viewpoint from which evaluators should view programs, and how the results will be provided to CCT management. Members agreed to continue discussion and finalize the evaluation form at its April 5 meeting.