



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

May 3, 2016 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on May 3 at Green Media Center. In attendance were Commissioners Anne Dziuba, the chairperson of the committee, Jim Endres, Harvey Gersin, John Horger, Suzanne Levine, and Deborah Macon. Also in attendance were Commissioners Lawrence Brown and Commission Executive Director Dave Albery. Not in attendance were Commissioners Brundage, Grogan, Krause, Kowalsky, and Walters.

Members presented their evaluations of the April 25 episode of “The Splash”. Discussion of the evaluation of Civic Center TV programs focused on the standards by which programming is evaluated, how those standards are communicated to the Commission’s programming contractor, and how any evaluation of programming is based on those standards. Further discussion focused on the monitoring of CCT programming, whether by the programming contractor or the Commission, and how the results of that monitoring are implemented.

The committee also discussed revision of the program evaluation instrument and agreed that a draft of revisions would be circulated before the next committee meeting on June 7.