



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

June 9, 2016

1. Call to Order

The meeting was called to order by the Chairperson, Harvey Gersin, at 7:30PM at West Bloomfield Town Hall.

2. Roll Call

Members Present:

Representing Keego Harbor: John Horger
Representing Orchard Lake: Anne Dziuba, Dan Krause
Representing Sylvan Lake: Jim Endres
Representing West Bloomfield: Larry Brown, Harvey Gersin, Deborah Macon,
Gerald Walters

Members Absent:

Representing Keego Harbor: Michael Grogan
Representing Sylvan Lake: Bill Brundage
Representing West Bloomfield: Mark Kowalsky, Suzanne Levine

Others in Attendance:

Matthew Benavides, David Albery (Executive Director, GWBCCC)

The Executive Director stated that Mr. Kowalsky, Ms. Levine, and Mr. Grogan had communicated their inability to attend the meeting. He added that material in addition to that delivered earlier in the week, including a revised agenda, had been provided for commissioners at the dais.

3. Approval of Agenda

Motion by Mr. Krause, support from Mr. Walters:

“That the Greater West Bloomfield Cable Communications Commission approve the revised agenda as provided for the June 9, 2016 meeting.”

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Krause, Macon, Walters

Voting NO:

The motion carried.

4. Public Forum

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting. Those unable to attend should contact the Commission at gwbcable.org.

Mr. Benevides, appointed by the Sylvan Lake City Council to represent the city on the Cable Commission starting July 1, stated that he is relatively new to the area and thanked commissioners for a warm welcome.

5. Approval of Minutes

Motion by Mr. Brown, support from Mr. Horger:

"That the Minutes of the May 12, 2016 meeting, the May 16, 2016 Joint Meeting, and the June 7, 2016 Joint meeting be approved as presented."

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Krause, Macon, Walters

Voting NO:

The motion carried.

6. Acceptance of Financial Reports

In the absence of Mr. Grogan, the Commission's Treasurer, the reports were summarized by the Executive Director. He stated that the third page of the analysis of payments from cable operators is a revised version of the page distributed on Monday.

Motion by Mr. Walters, support from Mr. Horger:

"That the Financial Reports be accepted."

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Krause, Macon, Walters

Voting NO:

The motion carried.

7. Commission Reports

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

Report of the Commission Operations and Strategic Planning Committee

Commissioners were provided a written report which was summarized, in the absence of committee chairperson Mark Kowalsky, by the Executive Director.

Mrs. Macon stated that she will share some options regarding electronic meeting packets with the Executive Director.

Report of the Community Programming Committee

Commissioners were provided a written report which was summarized by Mrs. Dziuba, the committee chairperson.

Motion by Mr. Walters, support from Mr. Horger:

"That the Greater West Bloomfield Cable Communications Commission accept the reports of the Commission Operations and Strategic Planning and Community Programming committees."

Voting YES: Brown, Dziuba, Endres, Gersin, Horger, Krause, Macon, Walters

Voting NO:

The motion carried.

8. Executive Director's Report

Civic Center TV

Commissioners were provided a report of programming produced for CCT in 2016. The Executive Director highlighted the long list of programs produced in May.

Cable Operators

Commissioners were provided copies of a communication from Comcast regarding channel line-up changes.

Periodical Review

Internet service providers are beginning to institute caps on the amount of data subscribers can use without incurring additional cost, although most waive the cap for subscribers to its full bundle of services, video, data, and phone. They claim that that the caps are necessary because those who download large amounts of video clog the system, but many observers have disagreed and view the caps as simply a way to increase revenue.

Several recent surveys regarding video streaming have reported that:

- 80 percent of streamers subscribe to at least one streaming service in addition to pay TV (cable or satellite)
- millennials spend more time streaming TV than watching broadcast or pay TV
- the streaming market is showing signs of saturation with this year's increase lower than last year's
- the cost of streaming is near the consumer limit of 10 to 11 dollars a month

Communication

No communication was received.

Preview

The Executive Director presented his agenda for the time period between this meeting and the next.

9. Unfinished Business

No items of Unfinished Business were presented.

10. New Business

No items of New Business were presented.

11. Public Forum

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting.

No member of the public rose to address the Commission.

Mr. Brown reminded his colleagues of the 2016 Relay for Life, on June 11 and 12 at West Bloomfield High School.

Mrs. Macon stated that she appreciated the opportunity to represent the Commission at the Greater West Bloomfield Michigan Week Community Awards Breakfast on May 20 and that she commends commissioners' practice of sharing community involvement with each other. She also commended the resources the Commission and Motown Digital put into the breakfast.

She noted the work of the West Bloomfield Clergy Association and Community Forum and

invited commissioners to a community event on Saturday, July 30, a pancake breakfast at West Bloomfield High School to benefit several community organizations. Tickets can be purchased through Parks and Recreation, either at the Recreation Activities Center or on-line at westbloomfieldparks.org. In response to a question from Mr. Brown, she stated that the next meeting of the Clergy Association is on the first Thursday of October.

Mr. Endres commended Civic Center staff for their work covering the Sylvan Lake Memorial Day parade and ceremony and the Fun Day the following weekend. He also thanked Bill Brundage for his service representing the city on the Cable Commission to complete the term when the previous representative resigned.

The Executive Director asked Mrs. Macon to ensure that Civic Center TV is informed in order to fully publicize the July 30 pancake breakfast event, and she added that she is urging that all community events be entered on the CCT events database at civiccentertv.com/events.

Mr. Brown stated that publicizing new businesses in the community is a true service provided by CCT.

12. Adjournment

The meeting was adjourned by the Chairperson at 8:03PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, JULY 14, 2016, at 7:30PM** at **WEST BLOOMFIELD TOWN HALL**, 4550 Walnut Lake Road, West Bloomfield, Michigan.