



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

August 1, 2016 (JOINT MEETING)

The Commission and its Commission Operations and Strategic Planning Committee met jointly at 6:30PM on August 1 at Green Media Center. In attendance were Commissioners Mark Kowalsky, the chairperson of the committee, Anne Dziuba, Jim Endres, Harvey Gersin, John Horger, and Deborah Macon. Also in attendance was Commissioner Lawrence Brown. Not in attendance were Commissioners Benavides, Grogan, Krause, Levine, and Walters.

Members of the Committee discussed the successful use of innovative cellular technology which allows Civic Center TV to broadcast audio and video live from any location, whether or not the Wide Area Network or a wired internet connection is available. This technology was used for the July 30 radio/TV simulcast from the Orchard Lake Fine Arts show.

Members also discussed the Commission's Strategic Planning Initiative, noting that its on-going task is to fill in actionable tasks and assignments under each of the 6 key goals and related objectives. Once all actionable tasks are completed, the Committee will assign tasks and set timetables for each task.

The committee reviewed actionable tasks submitted by Commissioners Kowalsky (Goal 2), as well as Endres and Gersin (Goal 5). Members made additions and modifications to those submissions. At its September meeting, it was agreed to continue to review process, focusing on material provided by Commissioner Macon and Executive Director Dave Albery.

Mr. Kowalsky requested the inclusion of a task incorporating an annual agenda or calendar during the September meeting. The purpose would be to acknowledge those agenda items that originate from core documents and processes as well as known recurring community events.

The Committee discussed its need to determine how to adequately coordinate commissioners and contractors. This issue will be covered in a future Committee meeting.

The Committee confirmed that its September meeting date will take place on Monday, September 12 at 6:30 PM, the second Monday of the month, one week after Labor Day.