



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

October 4, 2016 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at 6:30PM on October 4, 2016 at Green Media Center. In attendance were Commissioners Anne Dziuba, the chairperson of the committee, Jim Endres, Harvey Gersin, John Horger, Suzanne Levin, and Deborah Macon. Also in attendance were Commissioner Lawrence Brown and Commission Executive Director Dave Albery. Not in attendance were Commissioners Benavides, Grogan, Krause, Kowalsky, and Walters.

Members reviewed a report of programming produced for Civic Center TV and WBTV in 2016.

Discussion of WBLD focused on the need for public awareness of the emergency capabilities so that when an emergency occurs, residents will automatically tune to 89.3FM. Members agreed to invite Dave Scott to the next committee meeting on November 1 to discuss the issue and work with the Commission Operations and Strategic Planning Committee to ensure it is part of the Commission's strategic plan.

Mrs. Dziuba asked that the committee be provided copies for its next meeting of strategic planning Goal #4 (PROGRAMMING), both the committee's submission and revisions made by the Commission Operations and Strategic Planning Committee.

The committee reviewed reports of evaluations of three CCT programs. Discussion focused on the format of the reports and how the comments will be aggregated to initiate a conversation with Civic Center TV management regarding programming improvements. Further discussion focused on the mix of CCT programming and the importance of recurring long-form programming and programming focusing on area history.