



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

REPORT TO THE

KEEGO HARBOR CITY COUNCIL

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ORCHARD LAKE CITY COUNCIL

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SYLVAN LAKE CITY COUNCIL

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WEST BLOOMFIELD TOWNSHIP BOARD

FOR

FOURTH QUARTER

AND FOR

2016

In the Fourth Quarter of 2016, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- strategic planning initiative

CIVIC CENTER TV

At its meetings in the Fourth Quarter of 2016, the Commission received reports regarding programming produced for cablecast on Civic Center TV.

The Splash (13 episodes)
West Bloomfield High School Football (11 games)
Parks and Recreation “Minute with Nature” (2 episodes)
WBPD Promo (Chief Patton)
The Biz (3 episodes)
Sylvan Lake City Council Candidate Forum
West Bloomfield Schools Board of Education Candidate Forum
WB 911 (8 episodes)
WBFD Open House
Closer Look (2 episodes)

STRATEGIC PLANNING INITIATIVE

At its December meeting, the Commission accepted the report of the Commission Operations and Strategic Planning Committee listing 6 goals, 48 objectives, and 125 tasks in implementation the Commission’s strategic plan over the next three years.

During 2016, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center
- strategic planning initiative
- future of the cable industry
- Sunshine Week
- AT&T
- financial oversight

CIVIC CENTER TV

At its meetings in 2016, the Commission received reports of programs produced for cablecast on Civic Center TV.

2016 Chamber Induction
Responsible Gun Ownership
United We Walk – LIVE + Replays
Coaches v Cancer Basketball Game (Enhanced Radio)
WBHS National Signing Day Live on WBTV/CCT
Super Bowl/Champs Sports Bar Feature
2016 Oakland County State of the County
Parks Perspective (5 episodes)
Closer Look (4 episodes)
West Bloomfield Film Festival at Emagine Theater
WB911 (19 episodes)
Community Spotlight: Bill Berman (Contributor to JCC)
40th Anniversary of the West Bloomfield Tornado
West Bloomfield Youth Assistance Awards
The Splash (30 episodes)
State of the Township
WBT Earth Day Celebration (Watershed Presentation)
The Biz (7 episodes)
2016 Police Memorial
GWB Chamber Awards
Michigan Week Breakfast
Parks & Rec Dance Recital
Keego Harbor Memorial Day Parade
Keego Harbor Memorial Day Ceremony
Sylvan Lake Memorial Day Parade
Sylvan Lake Memorial Day Ceremony
Re-cut of Police Video (Partners & Protectors)
West Bloomfield High School Honors Convocation
West Bloomfield High School Commencement
Public Access (2 programs)
Township Center District Informational Workshop
Orchard Lake Fine Art Show
Charity Pancake Breakfast

Henry Ford Maker Fair
August 2 Election Results (radio & TV)
Easter Seals
West Bloomfield High School Football (11 games)
Parks and Recreation "Minute with Nature" (2 episodes)
WBPD Promo (Chief Patton)
Sylvan Lake City Council Candidate Forum
West Bloomfield Schools Board of Education Candidate Forum
WBFD Open House

At its meetings in 2016, the Commission received reports regarding the Community Programming Committee's on-going program evaluation process, and at its May 3 joint meeting, the Commission received evaluations of the new Civic Center TV news program "The Splash" from members of the committee.

At its April meeting, the Commission revised its "Policies for the Operation of Civic Center TV".

STRATEGIC PLANNING INITIATIVE

At its 2016 meetings, the Commission and its Commission Operations and Strategic Planning worked on the Commission's strategic plan for 2017, 2018, and 2019. At its December meeting, the Commission accepted the report of the committee listing 6 goals, 48 objectives, and 125 tasks integral to the implementation the strategic plan over the next three years.

FUTURE OF THE CABLE INDUSTRY

At its meetings in 2016, the Commission received reports regarding the future of the cable industry, specifically decreases in subscribership as more people receive video service on-line, and the effect of any changes on the four Greater West Bloomfield communities.

SUNSHINE WEEK

At its February meeting, the Commission adopted a "Resolution in Support of Sunshine Week 2016", including a recommendation that the resolution be adopted by the four communities in support of open and transparent government.

AT&T

At its March meeting, the Commission received a report regarding AT&T's plans to phase out its U-verse video service in favor of a combination of satellite service for video and wireless internet service.

FINANCIAL OVERSIGHT

At special meeting in August, the Commission and its Finance Committee reviewed PEG support and Commission budget figures for the past five years and a history of recent cable operator payments to the four communities.

The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Harvey Gersin (248.681.4273, hgersin@comcast.net), Executive Director Dave Albery (248.682.6532, davealbery@gwbcable.org), or your community's representatives to the Commission.