



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

February 9, 2017

### 1. Call to Order

The meeting was called to order by the Chairperson, Harvey Gersin, at 7:30PM at West Bloomfield Town Hall.

### 2. Roll Call

Members Present:

Representing Orchard Lake: Dan Krause  
Representing Sylvan Lake: Matthew Benavides, Jim Endres  
Representing West Bloomfield: Harvey Gersin, Deborah Macon, Jonathan Warshay

Members Absent:

Representing Keego Harbor: Michael Grogan  
Representing Orchard Lake: Anne Dziuba  
Representing West Bloomfield: Mark Kowalsky, Suzanne Levine, Gerald Walters

Others in Attendance:

Dave Scott (General Manager, Civic Center TV), David Albery (Executive Director, GWBCCC)

The Executive Director stated that Mr. Walters, Mrs. Dziuba, Mr. Grogan, Mr. Kowalsky, and Ms. Levine had all communicated their inability to attend the meeting. He added that material in addition to that delivered earlier in the week had been provided for commissioners at the dais.

### 3. Approval of Agenda

Motion by Mr. Krause, support from Mr. Endres:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the February 9, 2017 meeting.”

Voting YES: Benavides, Endres, Gersin, Krause, Macon, Warshay

Voting NO:

The motion carried.

#### **4. Public Forum**

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting. Those unable to attend should contact the Commission at gwbcable.org.

No member of the public rose to address the Commission.

#### **5. Approval of Minutes**

Mr. Warshay stated that the minutes of the January 12, 2017 meeting should reflect his abstention regarding approval of the minutes of the December 1, 2016 meeting because he was neither in attendance or a member of the Commission on the date of the December meeting.

Motion by Mr. Warshay, support from Mr. Endres:

"That the Minutes of the January 12, 2017 meeting be approved as corrected."

Voting YES: Benavides, Endres, Gersin, Krause, Macon, Warshay

Voting NO:

The motion carried.

#### **6. Acceptance of Financial Reports**

The report for January of 2017 and the final report for the year 2016 were summarized, in the absence of Mr. Grogan, the Commission's Treasurer, by the Executive Director.

Motion by Mr. Krause, support from Mr. Endres:

"That the Financial Reports be accepted."

Voting YES: Benavides, Endres, Gersin, Krause, Macon, Warshay

Voting NO:

The motion carried.

#### **7. Commission Reports**

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

##### Report of the Community Programming Committee

Commissioners were provided a written report which was summarized by Mrs. Macon, the vice chairperson of the committee. She stated that it was a pleasure to chair the meeting in the absence of committee chairperson Anne Dziuba and thanked those commissioners who completed the programming evaluation at the committee's request, reflecting the fact that each member of the Commission has a stake in the programming which is presented on Civic Center

TV and contributes to the committee's mission through the feedback which is provided.

Motion by Mrs. Macon, support from Mr. Warshay:

“That the Greater West Bloomfield Cable Communications Commission accept the report of the Community Programming committee.”

Voting YES: Benavides, Endres, Gersin, Krause, Macon, Warshay

Voting NO:

The motion carried.

## **8. Executive Director's Report**

### Civic Center TV

Mr. Scott thanked Mrs. Macon for the committee report and stated that his staff will continue to work with the Commission and the committee to improve Civic Center TV programming. He mentioned recent CCT programming, including United We Walk, The Splash, and promotion and coverage of community events. He also addressed the possibility of coverage of meetings of the Sylvan Lake City Council, the upgrade of audio infrastructure at Keego Harbor City Hall, the installation of additional bandwidth at Green Media Center, the upgrade of cable television infrastructure at West Bloomfield Town Hall, and the enhancement of emergency information capabilities for WBLD, Lakes FM. He congratulated Cady Wozniak on her promotion to Operations Manager of Civic Center TV.

Mr. Endres stated that the Sylvan Lake City Council approved the expenditure of cable funds to upgrade cable television infrastructure at the Sylvan Lake Community Center and enable the cablecasting of meetings within a month or two.

In response to a question from Mrs. Macon, the Executive Director stated that the inauguration of live coverage of meetings of the Sylvan Lake City Council on the second Wednesday of each month on Civic Center TV will move meetings of the West Bloomfield Environmental Commission occurring at the same time to WBTV, West Bloomfield School District Television. The Environmental Commission may also elect to change its meeting schedule to avoid those conflicts. Mrs. Macon also asked to be informed regarding the date of the first live cablecast of a Sylvan Lake City Council meeting.

The Executive Director commended Mr. Scott and his company for its monumental efforts in facilitating the technology upgrade at Town Hall in concert with renovation of the Board room.

### Cable Operators

No communications were received from Comcast or AT&T.

GWBCCC Directory

Members were provided an updated directory of Commission membership, contractors, and committee assignments.

Periodical Review

Comcast added 80 thousand video subscribers in the fourth quarter of 2016 and 160 thousand for the year, the company's first annual growth in that area in a decade. Comcast stock is up 17% since election day, perhaps on hopes of deregulation of business in general and the cable industry in particular.

The number of pay TV households in the United States dropped 2 percent in 2016, but the revenue for basic cable networks is up, advertising revenue by 2 percent and subscriber revenue by 7.5 percent.

Communication

No communication was received.

Preview

The Executive Director presented his agenda for the time period between this meeting and the next.

The Chairperson stated that he is looking forward to the improvements at Town Hall.

Mrs. Macon thanked the Executive Director for his appearance at the February meeting of the Clergy Association and Community Forum, and the Executive Director stated that he handed off most of the presentation to Jonathan Jackson, host and producer of The Splash on Civic Center TV.

**9. Unfinished Business**

No items of Unfinished Business were presented.

**10. New Business**

Committee Officer Appointments

The Chairperson stated there are vacancies for the position of Vice-Chairperson for two of the Commission's three standing committees and added that he had approached two commissioners regarding fulfilling those positions.

Motion by Mr. Gersin, support from Mr. Benavides:

“That Jim Endres of Sylvan Lake be appointed Vice-Chairperson of the Commission Operations and Strategic Planning Committee”

Voting YES: Benavides, Endres, Gersin, Krause, Macon, Warshay

Voting NO:

The motion carried.

Motion by Mr. Gersin, support from Mrs. Macon:

“That Jonathan Warshay of West Bloomfield be appointed Vice-Chairperson of the Finance Committee”

Voting YES: Benavides, Endres, Gersin, Krause, Macon, Warshay

Voting NO:

The motion carried.

## **11. Public Forum**

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting.

No member of the public rose to address the Commission.

Mr. Krause described his experience in recently switching from Comcast to AT&T for his cable and internet service.

The Chairperson commended Cady Wozniak for her recent promotion at Civic Center TV.

Mrs. Macon invited all to a screening of the film “Luft Gangster: Memoirs of a Second Class Hero” at West Bloomfield High School on February 15 and thanked Mr. Scott for his assistance in promoting and facilitating the screening.

Mr. Endres thanked the Commission for his election as committee Vice Chairperson and announced the chili cook-off event in Sylvan Lake on February 11.

## **12. Adjournment**

The meeting was adjourned by the Chairperson at 8:13PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, MARCH 9, 2017, at 7:30PM** at the **RECREATION ACTIVITIES CENTER, 4640 Walnut Lake Road, West Bloomfield, Michigan.**