



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

## MINUTES

March 9, 2017

### 1. Call to Order

The meeting was called to order by the Chairperson, Harvey Gersin, at 7:30PM at the Recreation Activities Center.

### 2. Roll Call

Members Present:

Representing Keego Harbor: Michael Grogan  
Representing Orchard Lake: Anne Dziuba, Dan Krause  
Representing Sylvan Lake: Matthew Benavides, Jim Endres  
Representing West Bloomfield: Harvey Gersin, Suzanne Levine,  
Deborah Macon (arrived at 7:49PM), Jonathan Warshay

Members Absent:

Representing West Bloomfield: Mark Kowalsky, Gerald Walters

Others in Attendance:

Dave Scott (General Manager, Civic Center TV), David Albery (Executive Director, GWBCCC)

The Executive Director stated that Mr. Walters and Mr. Kowalsky had communicated their inability to attend the meeting. He added that material in addition to that delivered earlier in the week had been provided for commissioners at the dais.

### 3. Approval of Agenda

Motion by Mr. Krause, support from Mr. Warshay:

“That the Greater West Bloomfield Cable Communications Commission approve the agenda as provided for the March 9, 2017 meeting.”

Voting YES: Benavides, Dziuba, Endres, Gersin, Grogan, Krause, Levine, Warshay

Voting NO:

The motion carried.

#### **4. Public Forum**

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting. Those unable to attend should contact the Commission at gwbcable.org.

No member of the public rose to address the Commission.

#### **5. Approval of Minutes**

Motion by Mrs. Dziuba, support from Mr. Warshay:

"That the Minutes of the February 9, 2017 meeting be approved as presented."

Voting YES: Benavides, Dziuba, Endres, Gersin, Grogan, Krause, Levine, Warshay

Voting NO:

The motion carried.

#### **6. Acceptance of Financial Report**

The report for February 2017 was summarized by Mr. Grogan, the Commission's Treasurer. The Executive Director presented the summary of cable operator payments for the fourth quarter of 2016.

Motion by Mr. Warshay, support from Mr. Endres:

"That the Financial Reports be accepted."

Voting YES: Benavides, Dziuba, Endres, Gersin, Grogan, Krause, Levine, Warshay

Voting NO:

The motion carried.

#### **7. Commission Reports**

The Chairperson stated that this portion of the agenda provides an opportunity for committees to report to the Commission.

##### Report of the Commission Operations and Strategic Planning Committee

Commissioners were provided a written report which was presented by Mr. Endres, the vice-chairperson of the committee.

##### Report of the Community Programming Committee

Commissioners were provided a written report which was summarized by Mrs. Dziuba, the

chairperson of the committee.

Motion by Mr. Warshay, support from Ms. Levine:

""That the Greater West Bloomfield Cable Communications Commission accept the reports of the Commission Operations and Strategic Planning and Community Programming committees.""

Voting YES: Benavides, Dziuba, Endres, Gersin, Grogan, Krause, Levine, Warshay

Voting NO:

The motion carried.

The Executive Director stated that he was at the luncheon in Lansing on March 8 at which West Bloomfield High School student broadcasters Vaibhav Velagapudi and Jake Cohen were recognized for their first-place award from the Michigan Association of Broadcasters.

Mrs. Dziuba again thanked all commissioners for submitting evaluations of Civic Center TV programming.

Mrs. Macon arrived at 7:49PM.

## **8. Executive Director's Report**

### Civic Center TV

Mr. Scott addressed the Commission regarding the CCT operation, focusing on new staff member Brion Hayward, the hospitality of the West Bloomfield Parks and Recreation Commission in hosting meetings during the renovation process at West Bloomfield Town Hall, and cable technology upgrades at Keego Harbor City Hall and the Sylvan Lake Community Center. He stated his desire that the outstanding content on Civic Center TV be seen by more people in the community. He also mentioned emergency information provided to the community during the wind storm on March 8, a new program on parenting in partnership with Youth Assistance, web site metrics for civiccentertv.com, and plans to rebuild the site's community events database.

### Cable Operators

Commissioners were provided copies of communications from Comcast.

### GWBCCC Directory

Members were provided an updated directory of Commission membership, contractors, and committee assignments.

Sunshine Week 2017

The Executive Director presented the Commission's resolution in support of Sunshine Week 2017 and reported that it had been adopted by the Sylvan Lake City Council, the West Bloomfield Township Board, and the Keego Harbor City Council.

Clergy Association and Community Forum – April 6

The Commission was reminded the group will meet at Green Media Center at 12NOON on Thursday, April 6, and that all commissioners are invited.

Periodical Review

Comcast has added a new feature to its My Account smartphone app. Tech ETA will provide a thirty-minute advance notice when a tech is on the way to a service appointment as well as the person's name and a photo.

A report on millennials' viewing time shows that 66 percent is spent with broadcast or pay TV on a television set, 23 percent with streaming to a TV-connected device, and 11 percent streaming to a computer, tablet, or smartphone. Millennials watch 27% less TV than older consumers.

Communication

No communications were received.

Preview

The Executive Director presented his agenda for the time period between this meeting and the next.

In response to a question from Mr. Grogan regarding a recent West Bloomfield Township Public Library program on the 1967 civil disturbance in Detroit, Mr. Scott stated that Civic Center TV has been doing fewer long-form programs and that library presentations often include copyrighted content. He added that perhaps the Community Programming Committee could review the role of such programming in the CCT line-up.

Mr. Krause commended the film "Luft Gangster: Memoirs of a Second Class Hero" shown at West Bloomfield High School in mid-February, and Mr. Scott echoed those sentiments. The Executive Director mentioned the crucial role of Mrs. Macon in arranging for that showing, and Mrs. Macon stated that Barbara Moretsky also was involved in the effort.

Mrs. Macon also commended the program at the Library mentioned earlier.

Mr. Warshay stated that the West Bloomfield Township Board approved the contracts for the cable technology upgrade at Town Hall, and Mr. Scott added that the scope of the project changed when the building suffered water damage in October.

Mrs. Macon stated that the Town Hall upgrades and new programming initiatives may provide an opportunity for a launch event.

Mr. Endres invited the Cable Commission to hold its April 13 meet at the Sylvan Lake Community Center, newly equipped for cablecasting, before moving back into Town Hall in May.

### **9. Unfinished Business**

No items of Unfinished Business were presented.

### **10. New Business**

No items of New Business were presented.

### **11. Public Forum**

The Chairperson stated that the forum provides an opportunity for residents to address the Commission regarding cable-related issues at the beginning and the end of each meeting.

No member of the public rose to address the Commission.

Mrs. Macon reminded commissioners of the Michigan Week Community Awards Breakfast on May 19 and the opportunity to enroll a community member as a "Hidden Treasure" for recognition at that event. She also mentioned the annual police memorial ceremony on May 3 at 12NOON and a presentation from local resident Salma Ajo at the Greater West Bloomfield Historical Society Museum at 2:00PM on Sunday, March 26.

Ms. Levine reminder commissioners of the Greater West Bloomfield Chamber of Commerce Awards Dinner on May 9 at Shenandoah.

Mr. Endres commended the Michigan Week Committee for its effort in making the event a success.

Mr. Scott stated that Civic Center TV will be very busy with multiple events in May.

Mrs. Macon asked that the dates of all the May events be provided to the Commission and that commissioners attend the events and have a Commission table if possible.

### **12. Adjournment**

The meeting was adjourned by the Chairperson at 8:26PM.

The next meeting of the Greater West Bloomfield Cable Communications Commission is **THURSDAY, APRIL 13, 2017, at 7:30PM** at the **SYLVAN LAKE COMMUNITY CENTER**, 2456 Pontiac Drive, Sylvan Lake, Michigan.