



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

REPORT TO THE

KEEGO HARBOR CITY COUNCIL

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ORCHARD LAKE CITY COUNCIL

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SYLVAN LAKE CITY COUNCIL

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WEST BLOOMFIELD TOWNSHIP BOARD

FOR

SECOND QUARTER 2017

In the Second Quarter of 2017, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV programming
- cable infrastructure improvements
- community events database
- revenue and budgets
- community engagement process
- revision of bylaws and protocols

CIVIC CENTER TV PROGRAMMING

At all second quarter meetings, the Commission received reports of programming produced for cablecast on Civic Center TV and WBTW.

Parenting on the Go (3 episodes)
WB911 (12 episodes)
The Splash (11 episodes)
Minute with Nature
WBSD Bond Proposal
Closer Look (2 episodes)
Police Memorial
Youth Assistance Awards
Chamber of Commerce Awards Dinner
Michigan Week Breakfast
Pine Lake Cemetery Memorial Service
Sylvan Lake Memorial Day Parade
Sylvan Lake Memorial Day Ceremony
Keego Harbor Memorial Day Parade
Keego Harbor Memorial Day Ceremony
Parks & Recreation Dance Recital
promotional messages for WB911, Parenting on the Go, West “Blue”mfield Police Week,
Summer Reading Kick-Off, Police Foundation Comedy for a Cause

CABLE INFRASTRUCTURE IMPROVEMENTS

At its April meeting, the Commission received a report regarding the upgrade of cable technology at West Bloomfield Town Hall, Keego Harbor City Hall, and the Sylvan Lake Community Center.

COMMUNITY EVENTS DATABASE

At its April and May meetings, the Commission received reports regarding the new community events database being developed for the Civic Center TV web site.

REVENUE AND BUDGETS

At its April joint meeting, the Commission and its Finance Committee discussed 2017 revenue projections and reviewed draft budgets for 2018 and 2019.

COMMUNITY ENGAGEMENT PROCESS

At its May meeting, the Commission voted to retain the services of Jade Strategies to assist in its community engagement project designed to determine community needs and how those needs should guide the Commission and the operation of Civic Center TV.

COMMISSION BYLAWS AND PROTOCOLS

At its June meeting, the Commission amended its bylaws and protocols in the areas of attendance and attendance reporting.

The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Harvey Gersin (248.681.4273, hgersin@gwbcable.org), Executive Director Dave Albery (248.682.6532, davealbery@gwbcable.org), or your community's representatives to the Commission.