



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

MINUTES

October 3, 2017 (JOINT MEETING)

The Commission and its Community Programming Committee met jointly at on October 3 at Green Media Center. In attendance were Anne Dziuba, the chairperson, Matthew Benavides, Harvey Gersin, Suzanne Levine, and Deborah Macon. Also in attendance were Commissioner Nada Jamoua and Commission Executive Director Dave Albery. Not in attendance were Commissioners Endres, Grogan, Kowalsky, Krause, and Warshay.

Members reviewed a report of programming produced for Civic Center TV in 2017.

The committee reviewed and revised its standard monthly agenda. Discussion focused on separating Civic Center TV and WBLD as agenda items and the timing and content of a seminar on broadcast journalism to be offered by committee members to Civic Center TV staff.

Discussion of public benefit grants focused on the need for a draft document to outline the nature of the grants, the application process, and evaluation. The committee asked Mr. Albery to prepare that document for the next committee meeting.

Members reviewed the committee's responsibilities under the Commission's strategic planning initiative, focusing on the creation of a Community Advisory Network. Mrs. Macon presented material regarding such panels, specifically the components of a charter which would govern the group's activities.

Mrs. Dziuba also presented information regarding the creation of an advisory committee. Discussion focused on the make-up of such a committee and how to recruit members who reflect the community as a whole.

Mrs. Dziuba suggested the creation of an ad-hoc committee consisting of Mr. Benavides, Mr. Gersin, Ms. Jamoua, Mrs. Macon, herself, and Mr. Albery as ex-officio. The committee would develop a charter for a community advisory committee to be established by the Cable Commission. The ad-hoc committee agreed to meet before the next committee meeting to begin work on an advisory committee charter.