



GREATER WEST BLOOMFIELD
CABLE COMMUNICATIONS
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

REPORT TO THE

KEEGO HARBOR CITY COUNCIL

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ORCHARD LAKE CITY COUNCIL

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SYLVAN LAKE CITY COUNCIL

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WEST BLOOMFIELD TOWNSHIP BOARD

FOR

JULY – DECEMBER 2017

AND FOR

JANUARY – DECEMBER 2017

From July through December 2017, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- community engagement project
- Orchard Lake Fine Art Show
- Internet Essentials
- supplemental revenue
- Philo Festival of Media Arts awards
- renewal of independent contractor agreements
- finance and facility review

CIVIC CENTER TV

At its meetings in the second half of 2017, the Commission received reports regarding programming produced for cablecast on Civic Center TV.

2017 WBHS Honors Convocation
2017 WBHS Graduation
The Splash (16 episodes)
Closer Look (3 episodes)
Parenting on the Go (6 episodes)
Minute with Nature (5 episodes)
15th Annual Orchard Lake Fine Art Show
2017 West Bloomfield Fire Department Open House
Magnolia by the Lakes Grand Opening Ceremony
Water Main Break Reports
promotional announcements for: Orchard Lake Fine Art Show, Rotary Club of WB Spaghetti Dinner,
Keego Harbor Skate Night, Rotary Club of WB OMNI Fundraiser

COMMUNITY ENGAGEMENT PROJECT

At its July meeting, the Commission received a report from its Community Programming Committee regarding the Community Engagement Project, including four focus groups in late July and early August and a community conversation on August 10.

At its August meeting, the Commission welcomed the public to a community conversation regarding the Commission and Civic Center TV, facilitated by Joscelyn Davis of Jade Strategies.

At a joint meeting with its Community Programming Committee in October, the Commission developed plans for a “Cable Community Panel” to provide on-going feedback regarding Civic Center TV programming.

ORCHARD LAKE FINE ART SHOW

At its July meeting, the Commission received a report regarding plans for live radio broadcasts from the Orchard Lake Fine Art Show at the end of the month.

INTERNET ESSENTIALS

At its September meeting, the Commission received a report from Deborah Macon and David Albery regarding their participation in a conference call providing information on the Comcast “Internet Essentials” initiative to provide internet service, hardware, and computer training to low-income families and individuals.

SUPPLEMENTAL REVENUE

At its November meeting, the Commission received a report from the Commission Operations and Strategic Planning Committee regarding the development of a proposal which would authorize the Commission to generate supplemental revenue.

PHILO FESTIVAL OF MEDIA ARTS AWARDS

At the November meeting received a report from Dave Scott and Deborah Macon regarding the recognition awarded to four Civic Center TV programs by the Central States Region Philo Festival of Media Arts.

RENEWAL OF INDEPENDENT CONTRACTOR AGREEMENTS

At the November meeting, the Commission voted to renew its agreements for 2018 with Motown Digital and Cable Commission Consulting, LLC.

FINANCE AND FACILITY REVIEW

At a joint meeting in December, the Commission and its Finance Committee reviewed 2017 revenue and expenditures and toured the Green Media Center facility, focusing on current equipment and additional and replacement equipment which will be needed over the next year or two.

In 2017, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- election of officers
- Sunshine Week
- strategic planning initiative
- finance and facility review
- cable infrastructure improvements
- community events database
- community engagement project
- Commission bylaws and protocols
- Internet Essentials
- supplemental revenue
- Philo Festival of Media Arts awards

CIVIC CENTER TV

At its meetings in 2017, the Commission received reports of programs produced for cablecast on Civic Center TV.

West Bloomfield Schools Rapid Advancement Program
The Splash (38 episodes)
United We Walk
Chamber Board Installation
Parenting on the Go (9 episodes)
WB911 (12 episodes)
Minute with Nature (6 episodes)
WBSD Bond Proposal
Closer Look (8 episodes)
Police Memorial
Youth Assistance Awards
Chamber of Commerce Awards Dinner
Michigan Week Breakfast
Pine Lake Cemetery Memorial Service
Sylvan Lake Memorial Day Parade
Sylvan Lake Memorial Day Ceremony
Keego Harbor Memorial Day Parade
Keego Harbor Memorial Day Ceremony
Parks & Recreation Dance Recital
2017 WBHS Honors Convocation
2017 WBHS Graduation

15th Annual Orchard Lake Fine Art Show
2017 West Bloomfield Fire Department Open House
Magnolia by the Lakes Grand Opening Ceremony
Water Main Break Reports

promotional announcements for: Orchard Lake Fine Art Show, Rotary Club of WB Spaghetti Dinner,
Keego Harbor Skate Night, Rotary Club of WB OMNI Fundraiser, Chamber award nominations, “Luft
Gangster” film screening, May 3 Police Memorial, WB911, Parenting on the Go, West “Blue”mfield
Police Week, Summer Reading Kick-Off, Police Foundation Comedy for a Cause

ELECTION OF OFFICERS

At its January meeting, the Commission elected its officers for 2017: Harvey Gersin of West Bloomfield as Chairperson, Matthew Benavides of Sylvan Lake as Vice-Chairperson, Anne Dziuba of Orchard Lake as Secretary, and Michael Grogan of Keego Harbor as Treasurer.

SUNSHINE WEEK

At its January meeting, the Commission adopted a “Resolution in Support of Sunshine Week 2017”, including a recommendation that the four communities support open and transparent government.

STRATEGIC PLANNING INITIATIVE

At its meetings in the first half of the year, the Commission received committee reports regarding implementation of Phase 1 (January 1 – June 30, 2017) of its strategic plan.

FINANCE AND FACILITY REVIEW

At a joint meeting in March with its Finance Committee, the Commission reviewed 2016 revenue and expenditures and discussed the outlook for future revenue considering AT&T’s move away from cable to satellite service and decreases in cable subscribership generally.

At its April joint meeting, the Commission and its Finance Committee discussed 2017 revenue projections and reviewed draft budgets for 2018 and 2019.

At a joint meeting in December, the Commission and its Finance Committee reviewed 2017 revenue and expenditures and toured the Green Media Center facility, focusing on current equipment and additional and replacement equipment which will be needed over the next year or two.

CABLE INFRASTRUCTURE IMPROVEMENTS

At its April meeting, the Commission received a report regarding the upgrade of cable technology at West Bloomfield Town Hall, Keego Harbor City Hall, and the Sylvan Lake Community Center.

COMMUNITY EVENTS DATABASE

At its April and May meetings, the Commission received reports regarding the new community events database being developed for the Civic Center TV web site.

COMMUNITY ENGAGEMENT PROCESS

At its May meeting, the Commission voted to retain the services of Jade Strategies to assist in its community engagement project designed to determine community needs and how those needs should guide the Commission and the operation of Civic Center TV.

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COMMISSION BYLAWS AND PROTOCOLS

At its June meeting, the Commission amended its bylaws and protocols in the areas of attendance and attendance reporting.

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The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Harvey Gersin (248.681.4273, hgersin@comcast.net), Executive Director Dave Albery (248.682.6532, davealbery@gwbcable.org), or your community's representatives to the Commission.